



Pool of ideas

Online Entrepreneurial Coaching

Category

Entrepreneurship, New Technologies, Business Consulting

Target group

New entrepreneurs, Unemployed youth, Social enterprises

General description

Today, the need of instant, professional, business consulting guidance is more urgent than ever. The creation of a sustainable business environment has to be the initial aim of all the European countries. The entrepreneurship should be supported and developed in any case. Unemployed youth and new entrepreneurs have constant need of business coaching. The physical presence of a business consultant can be expensive and restricted. On the other hand an online business consultant can be more efficient and useful. The project's aim is the development of an online business consulting guidance platform where the users can be supported regarding their businesses and moreover exchange business ideas, develop synergies and cooperation.

Output

Online platform for business consulting guidance

Activities

1. Need analysis report - Determine the existing situation with regards to level of entrepreneurship in each of the participating partners' countries.
2. Survey to unemployed youth and new entrepreneurs – Aim of the survey will be the highlight of their business needs and the business areas in which they need to be supported.
3. Creation of the business consulting tools – Tools in areas of management, marketing, finance and new entrepreneurship will be developed.
4. Online business platform – Tools, evaluation, forum will be some of the basic elements of the innovative online platform
5. Training of business consultants – Business consultants will be trained in the use of the platform in order to support more efficiently new entrepreneurs



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