

The logo for in4capital, featuring the word "in4capital" in a sans-serif font. The number "4" is enclosed in a teal circle. The background of the entire image is a photograph of a city street at sunset, with the sun low on the horizon, creating a golden glow and long shadows. The street is lined with tall buildings, and the "RADIO CITY" sign is visible on the left. A yellow diagonal banner is in the top right corner, and another yellow diagonal banner is in the bottom left corner.

in4capital

**BUSINESS FUNDING
PLATFORM**

BRIDGING THE FUNDING GAP

WWW.IN4CAPITAL.COM



WHAT IS IN4CAPITAL

IS A GLOBAL PLATFORM FOR **STARTUPS,**
COMPANIES, SERVICE PROVIDERS WHICH
MATCHING THEIR DEALS WITH TARGETED AND
COMPATIBLE INVESTORS

WHAT STAGES WE COVER

HERE'S A CHART OF THE DIFFERENT TYPES OF MONEY BY STAGE

MONEY NEEDED	<\$50K	\$50K-\$500K	\$500K TO \$1M	\$1M TO \$5M	\$5M TO \$25M	\$25M TO \$100M	>\$100M	
SIDE JOBS	YES							
CREDIT CARDS	YES	YES IF PRUDENT						
YOUR SAVINGS	YES	YES IF AVAILABLE						
FRIENDS & FAMILY	YES	YES IF AVAILABLE	YES					
KICKSTARTER/FUNDABLE	YES	YES	YES					
BANKS		YES	YES					
ANGEL INVESTORS		YES	YES					
SUPER ANGELS			YES	YES				
SEED STAGE VC			YES	YES				
GROWTH STAGE VC				YES	YES			
MEZZANINE DEBT					YES	YES		
LATE STAGE VC					YES	YES		
PRIVATE EQUITY						YES	YES	
PUBLIC MARKETS		—————						YES
PIPES							YES	
CORPORATE BONDS							YES	

how many startups are there?



472 Million
entrepreneurs worldwide^a



305 Million
total startups annually^b



100 Million
startups opening each year^b



1.35 Million
tech startups^b



3,173
companies accelerated (ever)
from 185 accelerator programs^c



182
exits (of companies accelerated)^c

Sources
a. Worldwide Business Start-Ups by Myra K. Mason
b. Manish Shukla MIT on Quora
c. Seed & Spark

Get2Growth

get2growth.com @WebbJS

Providing startups, early-stage and all businesses looking to scale with the Marketing tools, strategies and know-how to drive above-and-beyond customer and revenue growth.

THE MARKET

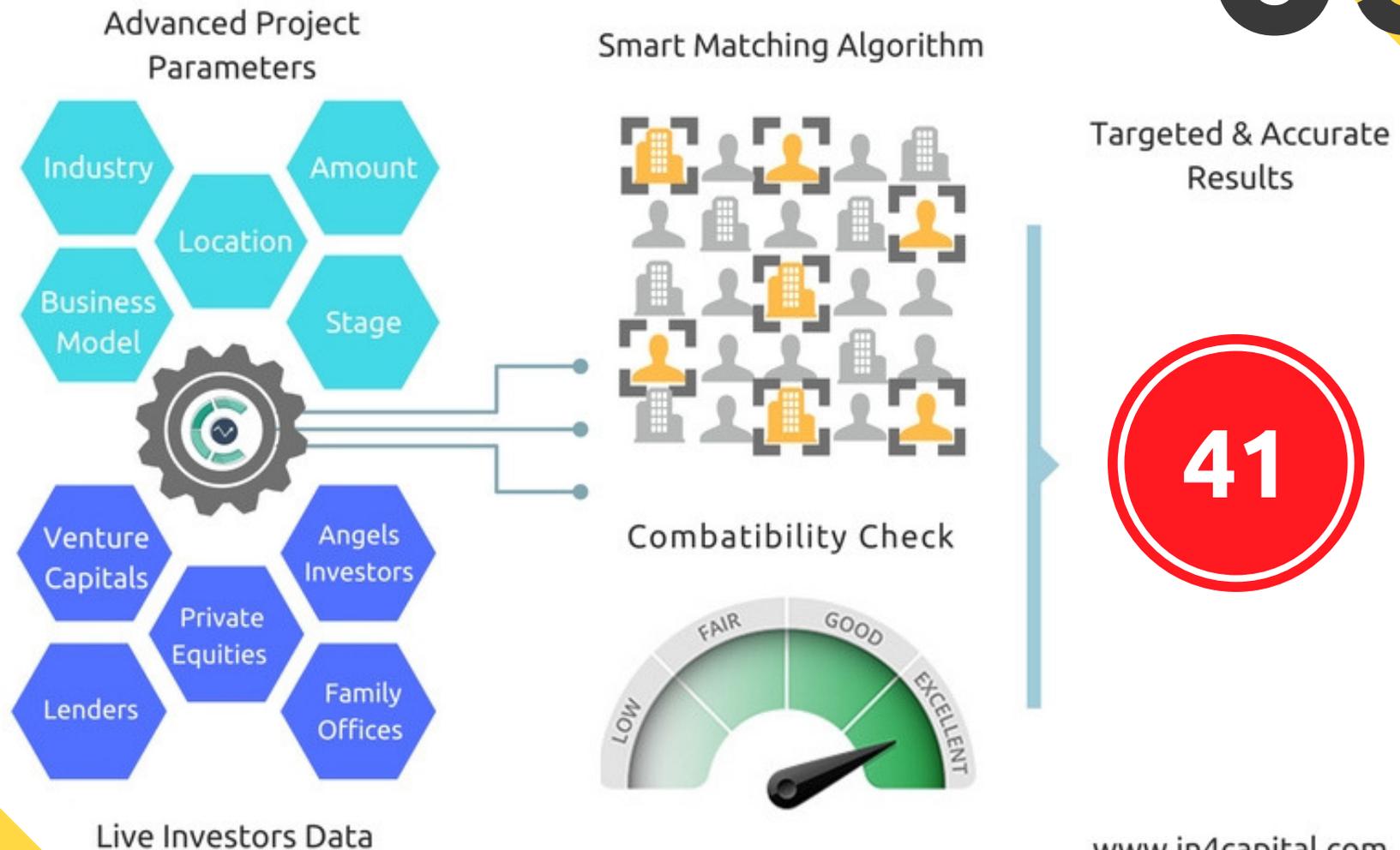




HOW OUR PLATFORM WORKS

SUBMIT YOUR PROJECTS CRITERIA AND THE SMART ALGORITHMS PRESENT THE INVESTORS MATCHING RESULTS

05



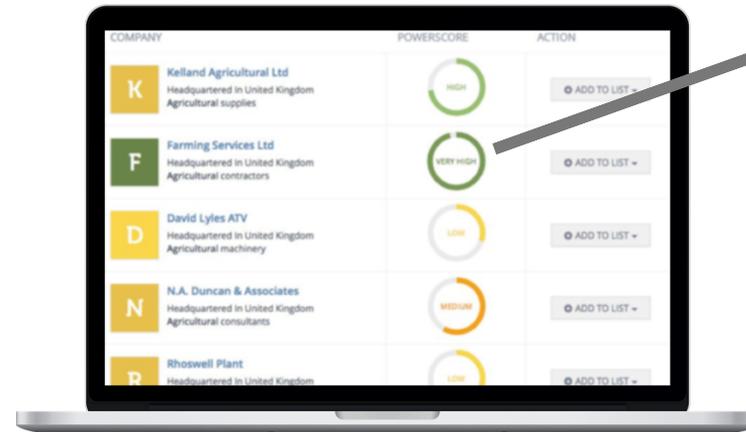
INVESTORS MATCHING ANALYTICS

06



FIRM NAME	COUNTRY	WEBSITE
Amicus Capital Partners	UK	www.amicus-capital.com
Palamon Capital Partner	UK	www.palamon.com
Pamplona Capital Management	UK	www.pamplonafunds.com
Penta Capital Partners	UK	www.pentacapital.com
AnaCap	UK	www.anacapfp.com
Arcis Group	UK	www.arcisgroup.com
Argan Capital	UK	www.argancapital.com
Chamonix Private Equity	USA	www.chamonixpe.com
Change Capital Partners	USA	www.changecapitners.com
Terra Firma Capital Partners	USA	www.terrafirma.com/
Tianguis	USA	www.tianguis-ltd.com
Total Capital Partners	UK	www.totalcapital.co.uk
Tower Gate Capital	UK	www.towergatecapital.com
Charterhouse Capital Partners	UK	www.charterhouse.co.uk
European Digital Partners	UK	www.edcapital.com
Risk Capital Partners	GERMANY	www.riskcapitalpart.co.uk
RJD Partners	GERMANY	www.rjdpartners.com
Root Capital	GERMANY	www.rootcapital.com
Rutland Partners	USA	www.rutlandpartners.com
Evergreen Capital Partners	UK	www.evergreencapit.com
Exponent Private Equity	UK	www.exponentpe.com
Milestone Capital Partners	GERMANY	www.milestone-capital.com
MML Capital Partners	GERMANY	www.mmlcapital.com
Mobeus Equity Partners	UK	www.mobeusequity.co.uk

Combatibility check available for each match you receive



COMPANY	POWERSCORE	ACTION
K Kelland Agricultural Ltd Headquartered in United Kingdom Agricultural supplies	HIGH	ADD TO LIST
F Farming Services Ltd Headquartered in United Kingdom Agricultural contractors	VERY HIGH	ADD TO LIST
D David Lyles ATV Headquartered in United Kingdom Agricultural machinery	LOW	ADD TO LIST
N N.A. Duncan & Associates Headquartered in United Kingdom Agricultural consultants	MEDIUM	ADD TO LIST
R Rhoswell Plant Headquartered in United Kingdom	LOW	ADD TO LIST



Easily compare between them

INVESTORS MATCHING ANALYTICS

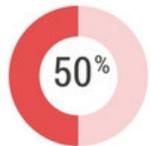
OVERVIEW OF RESULTS

39
40
41 MATCHES

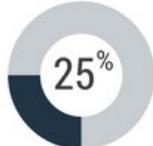
Degree of Matching



TYPE OF INVESTORS



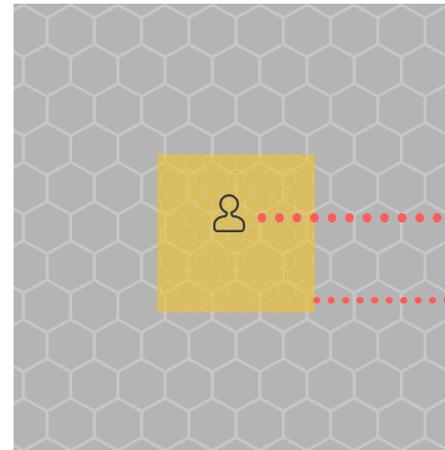
Venture Capital



Angel Investors



Private Equity



YOU

IN4CAPITAL MEMBERS

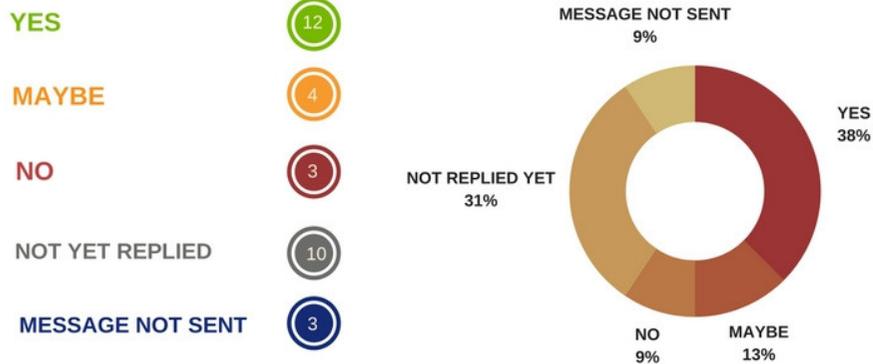
IN4CAPITAL DATABASE

COUNTRIES OF INVESTORS



INVESTORS MATCHING ANALYTICS

RESPONSE TRACKING



RESPONSE TRACKING ANALYTICS



PITCH VIEWS



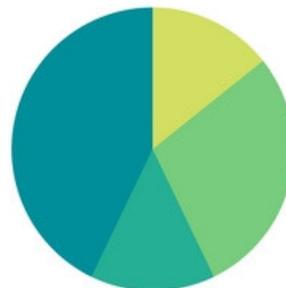
NUMBER OF YOUR PITCH
VIEWS



PITCH RANKING



5 Stars
43%



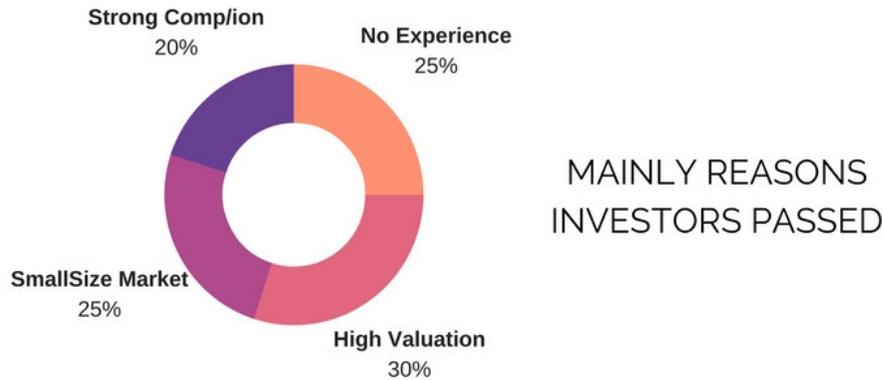
4 Stars
14%

3 Stars
29%



PITCH RANKING FROM
INVESTORS

PROCESS TRACKING ANALYTICS



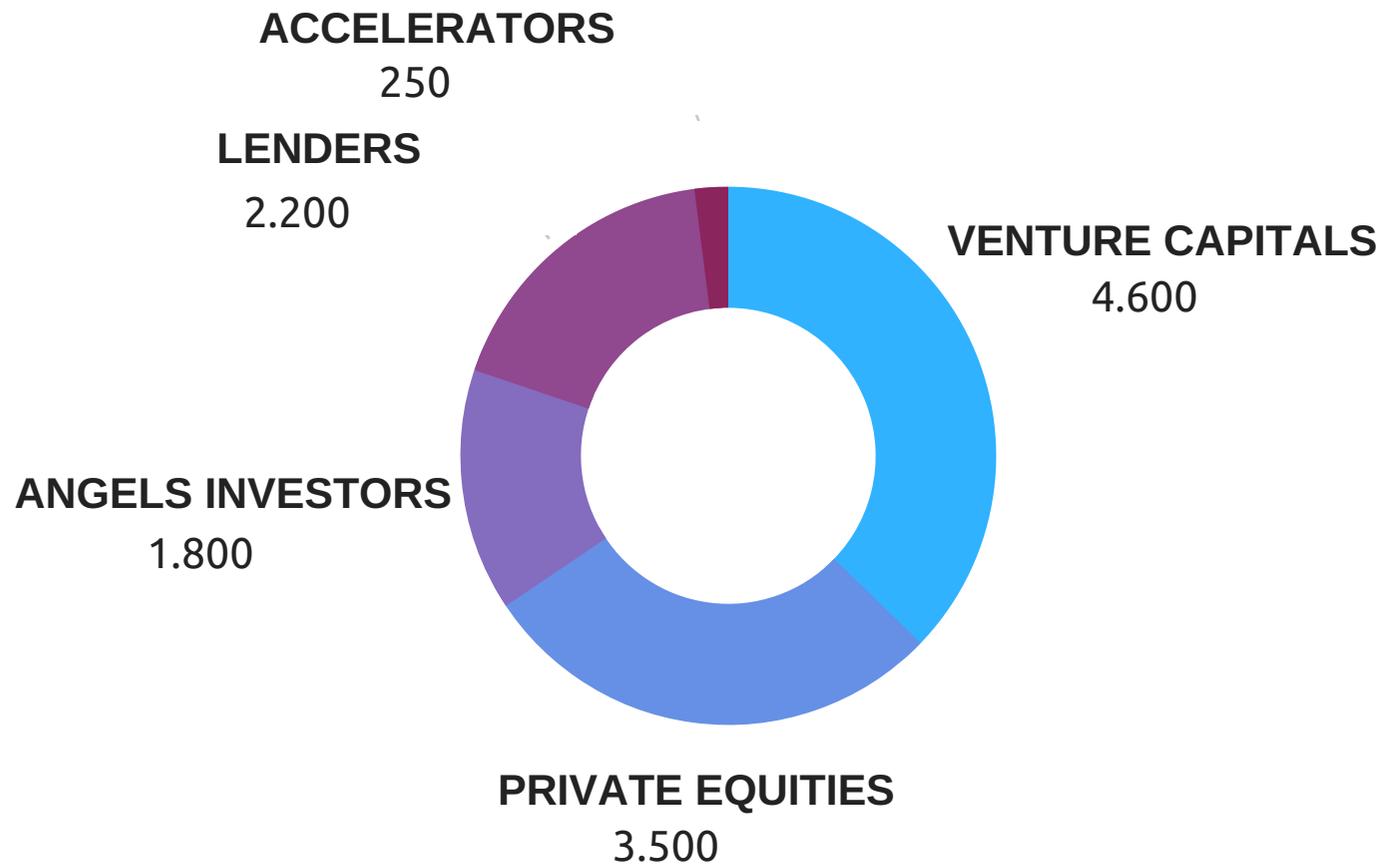
TAKE THE FEEDBACK AND DO THE CHANGES THAT INVESTORS WANT TO SEE MAKING YOUR PITCH MORE ATTRACTIVE

PROJECT TRACKING

	Executive Summary	Follow-up Conversation	NDA Sent	NDA Signed	IM Sent	Expressed Interest	1st Meeting	2nd Meeting	LOI Received	LOI Signed	Messages
Amicus Capital Partners	█	█	█	█	█	█	█	█	█		2
Palamon Capital Partner	█	█	█	█	█	█	█				
Pamplona Capital	█	█	█	█							4
Penta Capital Partners	█	█	█	█							
Argan Capital	█	█	█	█	█	█	█				
Chamonix Private Equity	█	█									1
Change Capital Partners	█										
Terra Firma Capital Partner	█	█									3

KEEP YOUR INVESTORS COMMUNICATION TRACKING TO YOUR IN4CAPITAL CRM

CONNECTS YOUR DEAL WITH



Agribusiness ?

Connect your project
with **186**
agribusiness funds





DO YOU HAVE AN IDEA
OR A PROJECT IN
ENERGY AND NEED
FUNDING?



CONNECT DIRECTLY
WITH UP
320
ACTIVE ENERGY
INVESTORS AND PRIVATE
EQUITIES





Highlights!



97.3% of Startups fail at fundraising!



“There is a gap in the market, but is there a market in the gap?”



THANK YOU!