



in4capital

**BUSINESS FUNDING  
PLATFORM**

**BRIDGING THE FUNDING GAP**

[WWW.IN4CAPITAL.COM](http://WWW.IN4CAPITAL.COM)







## WHAT IS IN4CAPITAL

IS A GLOBAL PLATFORM FOR **STARTUPS,**  
**COMPANIES, SERVICE PROVIDERS** WHICH  
MATCHING THEIR DEALS WITH TARGETED AND  
COMPATIBLE INVESTORS

## HERE'S A CHART OF THE DIFFERENT TYPES OF MONEY BY STAGE

MONEY NEEDED	<\$50K	\$50K-\$500K	\$500K TO \$1M	\$1M TO \$5M	\$5M TO \$25M	\$25M TO \$100M	>\$100M
SIDE JOBS	YES						
CREDIT CARDS	YES	YES IF PRUDENT					
YOUR SAVINGS	YES	YES IF AVAILABLE					
FRIENDS & FAMILY	YES	YES IF AVAILABLE	YES				
KICKSTARTER/FUNDABLE	YES	YES	YES				
BANKS		YES	YES				
ANGEL INVESTORS		YES	YES				
SUPER ANGELS			YES	YES			
SEED STAGE VC			YES	YES			
GROWTH STAGE VC				YES	YES		
MEZZANINE DEBT					YES	YES	
LATE STAGE VC					YES	YES	
PRIVATE EQUITY						YES	YES
PUBLIC MARKETS							YES
PIPES							YES
CORPORATE BONDS							YES

# THE MARKET

## how many startups are there?



**472 Million**  
entrepreneurs worldwide<sup>a</sup>



**305 Million**  
total startups annually<sup>a</sup>



**100 Million**  
startups opening each year<sup>a</sup>



**1.35 Million**  
tech startups<sup>b</sup>



**3,173**  
companies accelerated (ever)  
from 185 accelerator programs<sup>c</sup>



**182**  
exits (of companies accelerated)<sup>c</sup>

Sources:  
a. Worldwide Business Start-Ups by Moysa K. Mason  
b. Mahesh Bhaskar MIT on Quora  
c. Seed&Spark

**Get2Growth**

 [get2growth.com](http://get2growth.com)  [@WebbJS](https://twitter.com/WebbJS)

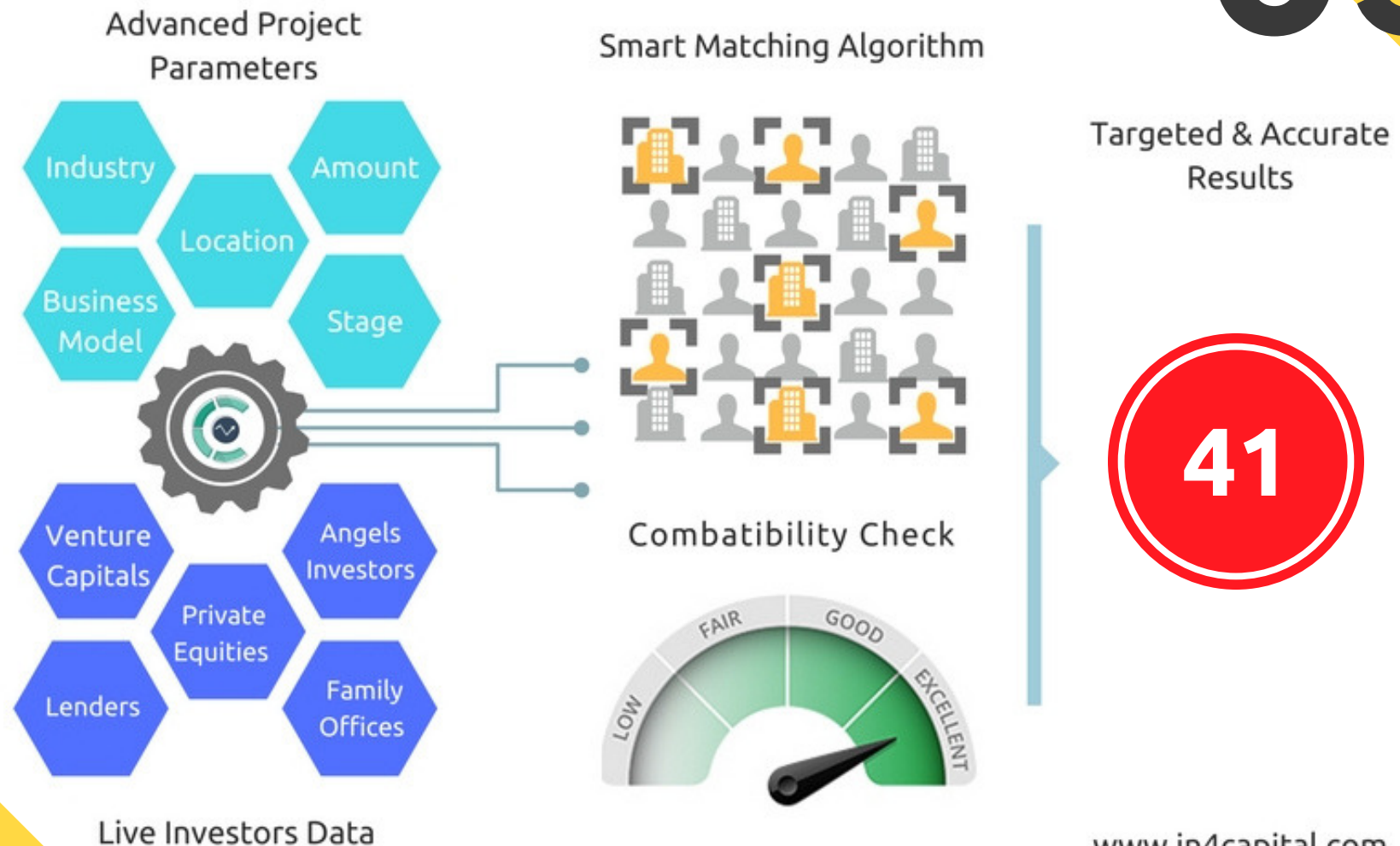
Providing startups, early-stage and all businesses looking to scale with the Marketing tools, strategies and know-how to drive above-and-beyond customer and revenue growth.





# HOW OUR PLATFORM WORKS

**SUBMIT YOUR PROJECTS CRITERIA AND THE SMART  
ALGORITHMS PRESENT THE INVESTORS MATCHING RESULTS**



# INVESTORS MATCHING ANALYTICS

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**Compatibility check  
available for each match  
you receive**



**Easily compare  
between them**

COMPANY	POWERSCORE	ACTION
<b>K</b> Kelland Agricultural Ltd Headquartered in United Kingdom Agricultural supplies	HIGH	<a href="#">ADD TO LIST</a>
<b>F</b> Farming Services Ltd Headquartered in United Kingdom Agricultural contractors	VERY HIGH	<a href="#">ADD TO LIST</a>
<b>D</b> David Lyles ATV Headquartered in United Kingdom Agricultural machinery	LOW	<a href="#">ADD TO LIST</a>
<b>N</b> N.A. Duncan & Associates Headquartered in United Kingdom Agricultural consultants	MEDIUM	<a href="#">ADD TO LIST</a>
<b>R</b> Rhoswell Plant Headquartered in United Kingdom	LOW	<a href="#">ADD TO LIST</a>

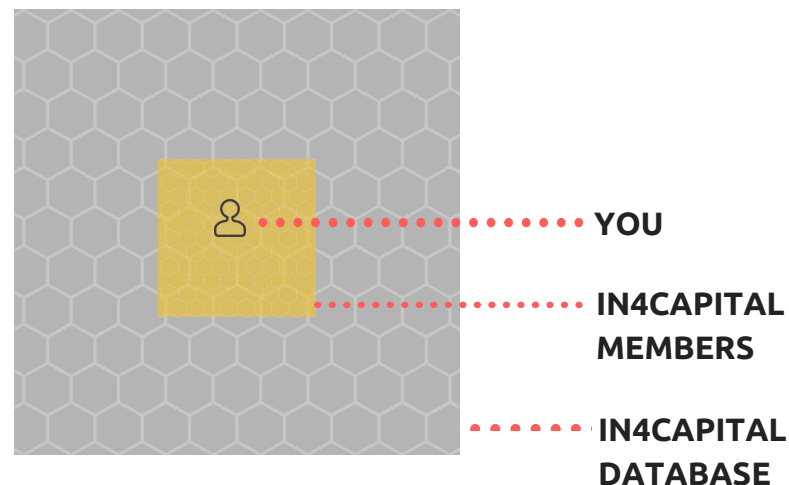
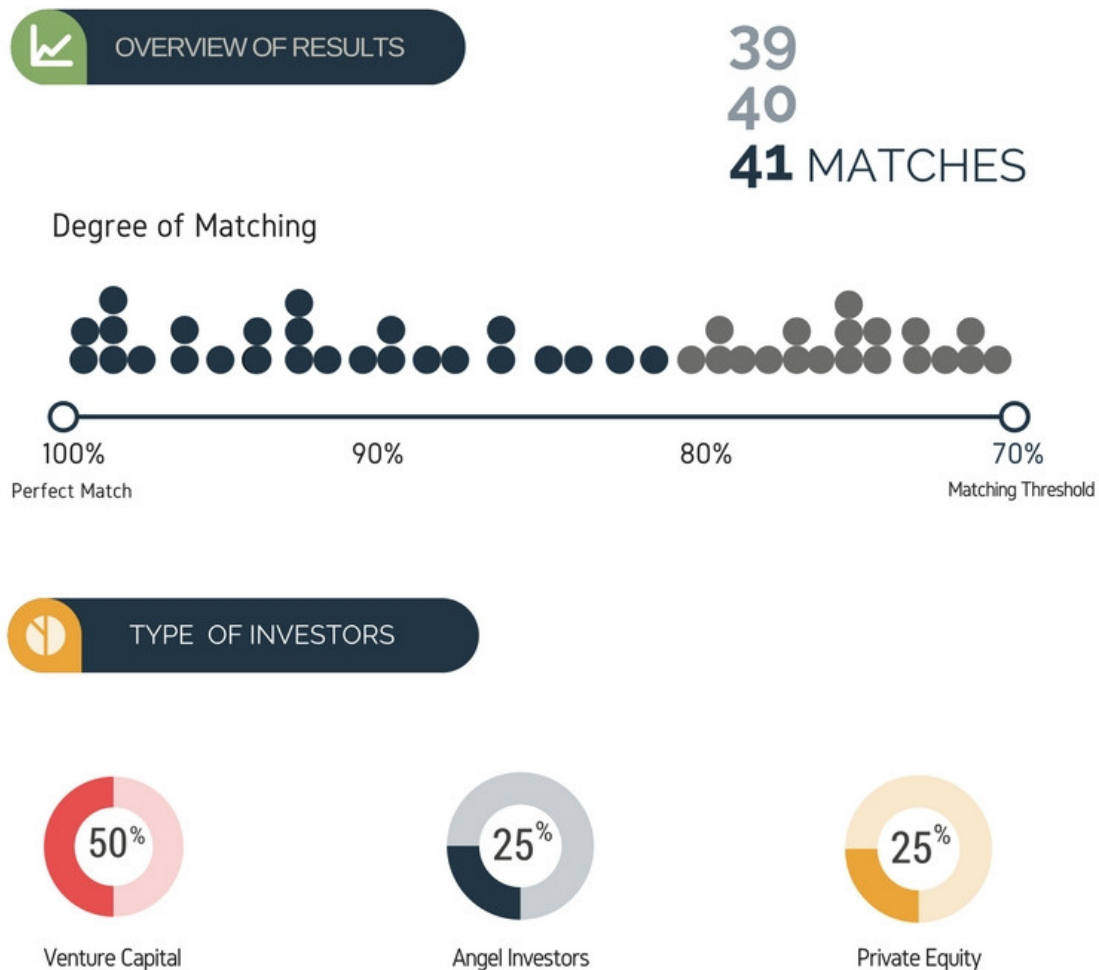
INVESTORS MATCHES		
FIRM NAME	COUNTRY	WEBSITE
Amicus Capital Partners	UK	www.amicus-capital.com
Palamon Capital Partner	UK	www.palamon.com
Pamplona Capital Management	UK	www.pamplonafunds.com
Penta Capital Partners	UK	www.pentacapital.com
AnaCap	UK	www.anacapfp.com
Arcis Group	UK	www.arcisgroup.com
Argan Capital	UK	www.argancapital.com
Chamonix Private Equity	USA	www.chamonixpe.com
Change Capital Partners	USA	www.changecapitners.com
Terra Firma Capital Partners	USA	www.terrafirma.com/
Tianguis	USA	www.tianguis-ltd.com
Total Capital Partners	UK	www.totalcapital.co.uk
Tower Gate Capital	UK	www.towergatecapital.com
Charterhouse Capital Partners	UK	www.charterhouse.co.uk
European Digital Partners	UK	www.edcapital.com
Risk Capital Partners	GERMANY	www.riskcapitalpart.co.uk
RJD Partners	GERMANY	www.rjdpartners.com
Root Capital	GERMANY	www.rootcapital.com
Rutland Partners	USA	www.rutlandpartners.com
Evergreen Capital Partners	UK	www.evergreencapit.com
Exponent Private Equity	UK	www.exponentpe.com
Milestone Capital Partners	GERMANY	www.milestone-capital.com
MML Capital Partners	GERMANY	www.mmlcapital.com
Mobeus Equity Partners	UK	www.mobeusequity.co.uk



# INVESTORS MATCHING ANALYTICS

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INVESTORS MATCHING  
ANALYTICS

RESPONSE TRACKING  
ANALYTICS



## PITCH VIEWS

19



## PITCH RANKING



5 Stars  
43%



NUMBER OF YOUR PITCH  
VIEWS



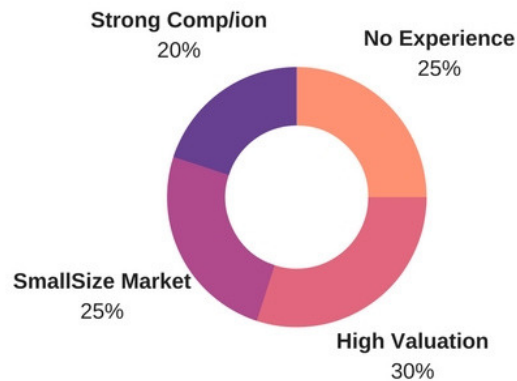
PITCH RANKING FROM  
INVESTORS



# PROCESS TRACKING ANALYTICS

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MAINLY REASONS  
INVESTORS PASSED

TAKE THE FEEDBACK AND  
DO THE CHANGES THAT  
INVESTORS WANT TO SEE  
MAKING YOUR PITCH MORE  
ATTRACTIVE

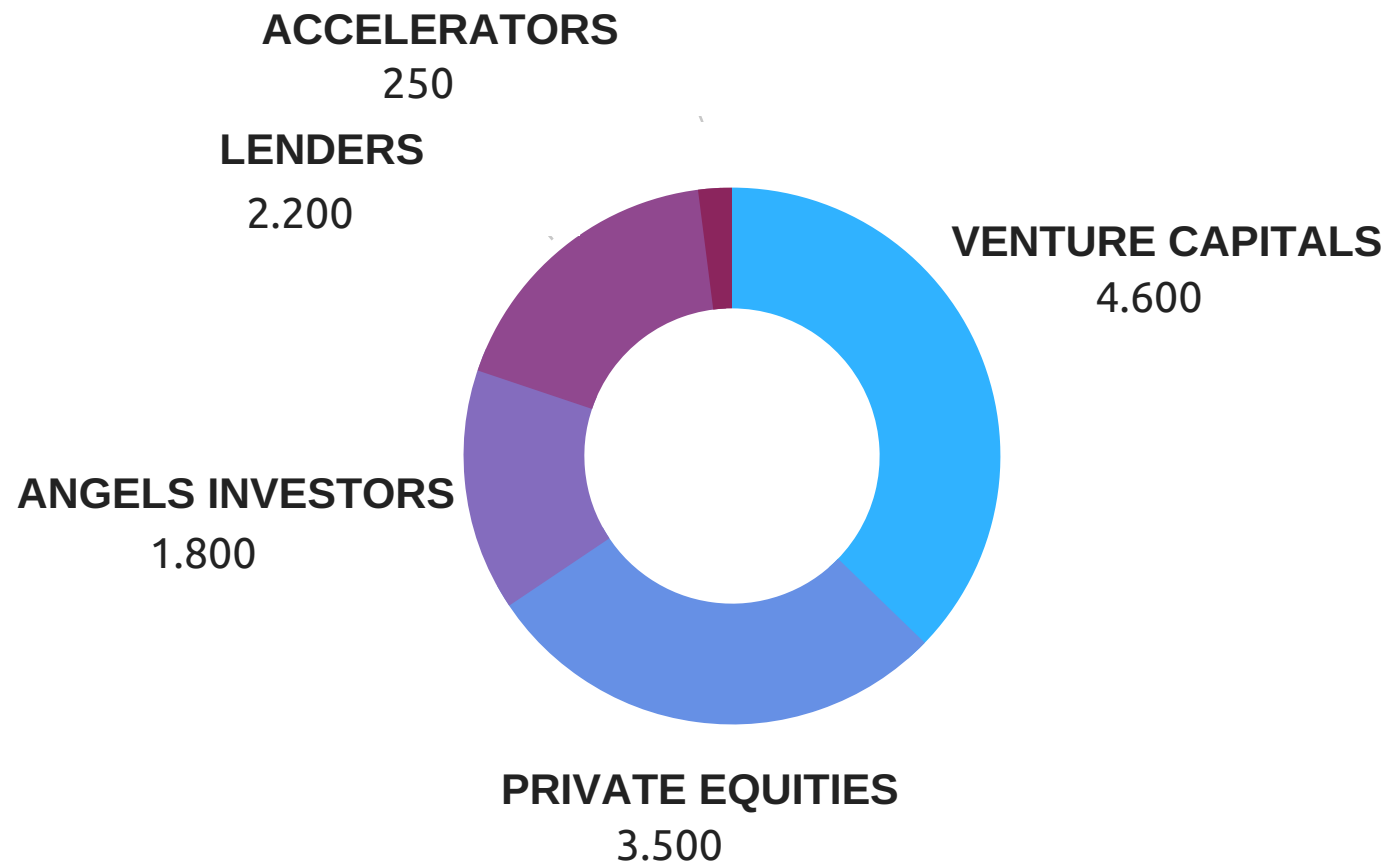


## PROJECT TRACKING

	Executive Summary	Follow-up Conversation	NDA Sent	NDA Signed	IM Sent	Expressed Interest	1st Meeting	2nd Meeting	LOI Received	LOI Signed	Messages
Amicus Capital Partners											2
Palamon Capital Partner											
Pamplona Capital											4
Penta Capital Partners											
Argan Capital											
Chamonix Private Equity											1
Change Capital Partners											
Terra Firma Capital Partner											3

KEEP YOUR INVESTORS  
COMMUNICATION TRACKING  
TO YOUR IN4CAPITAL CRM

## CONNECTS YOUR DEAL WITH



# Agribusiness ?

Connect your project  
with **186**  
agribusiness funds







DO YOU HAVE AN IDEA  
OR A PROJECT IN  
**ENERGY** AND NEED  
FUNDING?

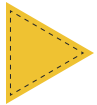


CONNECT DIRECTLY  
WITH UP  
**320**  
ACTIVE ENERGY  
INVESTORS AND PRIVATE  
EQUITIES

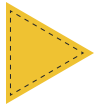




## Highlights!



**97.3% of Startups fail at fundraising!**



**“There is a gap in the market, but is there a market in the gap?”**



**THANK YOU!**