



Pool of ideas

Measuring the personnel satisfaction

Category Human resources, Entrepreneurship, Assessment

Target group SME

General description

The human resources are the most critical success factor for a business. Nevertheless, business owners do not proceed to the assessment of the personnel satisfaction. If the employees work in a friendly business environment and the problems that might appear, are addressed immediately and effectively, they are satisfied. This means that their productivity, creativity and effectiveness of their work are in a high level. The project's aim is the development of a common methodology for the assessment of personnel satisfaction and furthermore to support the SME in this direction.

Output Assessment procedure of personnel satisfaction in SME

Activities

1. Methodology for personnel satisfaction assessment – The partners will develop a common methodology according to the specific needs of their business environment.
2. Toolkit for personnel assessment – The toolkit will contain all the tools used for the evaluation of the personnel.
3. Application of the toolkit in businesses – Each partner will try to transfer and apply the methodology and toolkit to its country.
4. Guide of successful companies – The guide will contain successful companies which have applied the aforementioned methodology.



Institute of Entrepreneurship Development

Address: 60 Iroon Politechniou str,
41335, Larissa, Greece
Tel/Fax: +30 2410626943

Email: info@entre.gr
Website: www.entre.gr