



# Pool of ideas



## Measuring the personnel satisfaction

### Category

Human resources, Entrepreneurship, Assessment

### Target group

SME

### General description

The human resources are the most critical success factor for a business. Nevertheless, business owners do not proceed to the assessment of the personnel satisfaction. If the employees work in a friendly business environment and the problems that might appear, are addressed immediately and effectively, they are satisfied. This means that their productivity, creativity and effectiveness of their work are in a high level. The project's aim is the development of a common methodology for the assessment of personnel satisfaction and furthermore to support the SME in this direction.

### Output

Assessment procedure of personnel satisfaction in SME

### Activities

1. Methodology for personnel satisfaction assessment – The partners will develop a common methodology according to the specific needs of their business environment.
2. Toolkit for personnel assessment – The toolkit will contain all the tools used for the evaluation of the personnel.
3. Application of the toolkit in businesses – Each partner will try to transfer and apply the methodology and toolkit to its country.
4. Guide of successful companies – The guide will contain successful companies which have applied the aforementioned methodology.



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