**Announcement of Relocation to Europe**

**Center for Entrepreneurs, Innovators & Growth Start-up Funding Accelerator**

**Exchange for Early Stage Investment Start-up Funding Intermediary**

**Announcement for European Start-ups, and Start-up Entrepreneurs, Accelerators, Incubators, Organizations and Economic Development Agencies.**

Good day. My name is Bob Kirschner. I am a US serial entrepreneur. I relocated to Riga in June to focus upon funding for European entrepreneurs and start-ups through the –

* Center for Entrepreneurs, Innovators and Growth start-up funding accelerator
* Exchange for Early Stage Investment start-up funding intermediary

Riga is great as a European hub for providing start-up funding expertise required by investors in that it allows a hop, skip and a jump to –

* Sweden, Denmark and Norway to the west
* Germany, the Netherlands, Great Britain and the rest of western Europe to the southwest
* Tallinn and Helsinki to the north
* Reykjavik to the northwest
* Lithuania, Poland, Hungary and central Europe to the south
* the Balkans, Romania, Greece, the Ukraine and southeastern Europe to the southeast
* Russia and Belarus to the east
* other European locations

Start-up funding is such a huge challenge. Something like 3% of funding requests are successful. Yes, there are super start-up ideas. Yes, there are many very talented entrepreneurs though often without management experience required by investors. Yes, there is a shortage of investor money. Getting from here to there in terms of satisfying investors and raising money is the biggest unmet challenge for start-ups.

Local accelerators, incubators and start-up service providers are available, most with niche and focused capability. It is globally true, within the US and without, that there is not enough capital to meet start-up demand. Only a relatively few select start-ups get funding.

Funding success may be dependent upon investor relationships and competitively satisfying investor selection criteria. The Center and Exchange are focused upon increasing funding probability by preparing start-ups and matching them with investors by satisfying individual investor selection criteria.

Relocation of the Center and Exchange to Europe is for the purpose of contributing to the European start-up funding ecosystem. There are a number of ways to do this depending upon need. They include filling the following needs –

* start-up mentor
* Entrepreneur/Executive in Residence
* start-up interim management
* start-up longer term management
* assessing selected attractive start-ups for investors
* connecting pre-qualified start-ups with global investors for early stage and follow on rounds

The following services are provided free of charge –

* assessing start-ups from investor perspective
* providing recommendations and plans for approaching investors

Services/products focused upon meeting investor expectations can be purchased. Purchase is totally optional. They include –

* offering document
* business plan
* market research
* marketing plan
* strategic plan
* funding plan
* operating plan

The fee for using the Exchange funding intermediary is dependent upon success in raising money. The success fee is contingency-based. Use of the Exchange is a non-exclusive win-only resource for raising money.

Please let me know if you are interested and would like to learn more.

I look forward to working with you.

Bob Kirschner

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