### **Partners**



Institute of Entrepreneurship Development (iED) www.ied.eu



The Governorship of Adana www.adana.gov.tr



Cukurova Development Agency (ÇKA) www.cka.org.tr



Karaisalı Belediye baskanlığı www.karaisali.bel.tr



ACD LA HOYA www.acdlahoya.org



Autokreacja Foundation www.autokreacja.org



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# **EYE in Rural**

### THE ENHANCEMENT OF YOUTH ENTREPRENEURSHIP IN RURAL

EYE in Rural

### About EYE in Rural project

Entrepreneurship is always defined "seeing opportunities that others can not see , turning them into business ideas" and "prone to take risks". These features are common features of entrepreneurs all over the world.

As young people in rural areas have limited opportunities for their social and professional development, the knowledge, skills, and competencies related to entrepreneurship will be improved, employment and innovation opportunities will be increased, and rural areas will be developed.

The project " EYE in RURAL- The enhancement of Youth Entrepreneurship in Rural " aims to enhance skills and competencies of youth on entrepreneurship in rural areas besides to provide the online training module and pilot training for youth by promoting them entrepreneurship and entrepreneurship education.

The project has a supplementary effect by means of the cooperation with different structured organizations to supply different perspective in youth work for youth workers, consultant, and trainers. It is expected that young people will socialize, develop their entrepreneurship, increase their job opportunities in rural areas, develop their self-esteem and reveal new ideas and professional skills.

# Activities

The main activities of the project are:



#### Online Module

The educational module aims to enhance the basic knowledge of entrepreneurship.

#### Handbook

The Handbook aims to boost the young entrepreneurs to create their own company or social enterprise.

### Staff Training

Training of trainers in Greece and Poland. VET trainers from each participating country will participate.



#### Pilot Training

Pilot training for young people who wants to set a business in rural, training of personnel working on entrepreneurship.

## **Objectives**

# The main objectives of the project are:

To provide more and equal opportunities for young people in education and employment. To support the active participation of young people in society.

To implement initiatives in the fields of Education, Training, Employment, and Entrepreneurship.

To train young people in rural ages between 18 and 30 years in order to develop their knowledge, skills, and competencies in relation to entrepreneurship, to contribute their social, personal, linguistic and professional development, to promote their talents, competent professions and to strengthen their job market and increase their employment.

# Project outputs

### IO1 - Online book for Entrepreneurship

The aim of the online book or E-book is to create training materials related to the entrepreneurship in order to promote the entrepreneurial spirit among Youth as a solution for the unemployment.

### IO2 & IO3 - Educational module and Curriculum programme in Youth Entrepreneurship

The educational module aims to enhance the basic knowledge on entrepreneurship and improve the entrepreneurial skills of the young people. The curriculum aims to be developed for the implementation of the entrepreneurship courses among young entrepreneurs according Quality Standards.

### **IO4 - Handbook**

The Handbook aims to boost the young entrepreneurs to create their own company or social enterprise.

#### The enhancement of Youth Entrepreneurship in Rural